



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
(801)532-1300

CONTRACT

Contract / Revision	Alt Order #
577862 /	9818577
<u>Product</u>	
NRCC IE	
<u>Contract Dates</u>	<u>Estimate #</u>
10/12/12 - 10/18/12	155/426/3159
<u>Advertiser</u>	<u>Original Date / Revision</u>
National Republican Congressional Committ	09/25/12 / 09/25/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KSTU	Dan Driscoll
<u>Special Handling</u>	
Do Not Mail	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
8380	155
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals		
										Type	Spots	Amount
N 1	13	10/12/12	10/18/12	M-F 11a-12p	11a-12p		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/12/12	10/18/12	MTWTF--					3	\$300.00			
N 2	13	10/12/12	10/14/12	FOX News Sunday	9a-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-----S					1	\$250.00			
N 3	13	10/12/12	10/18/12	M-F 4p-5p	4p-5p		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/12/12	10/18/12	MTWTF--					5	\$400.00			
N 4	13	10/12/12	10/18/12	M-F 5a-530a	5a-530a		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/12/12	10/18/12	MTWTF--					5	\$250.00			
N 5	13	10/12/12	10/18/12	M-F 530a-6a	530a-6a		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/12/12	10/18/12	MTWTF--					5	\$350.00			
N 6	13	10/12/12	10/18/12	M-F 6a-7a	6a-7a		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/12/12	10/18/12	MTWTF--					4	\$400.00			
N 7	13	10/12/12	10/18/12	M-F 7a-8a	7a-8a		:30			NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/12/12	10/18/12	MTWTF--					4	\$475.00			
N 8	13	10/12/12	10/18/12	M-F 8a-9a	8a-9a		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/12/12	10/18/12	MTWTF--					4	\$400.00			
N 9	13	10/12/12	10/14/12	Sa 7a-9a	7a-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-----S-					1	\$400.00			
N 10	13	10/12/12	10/14/12	Sa 7a-9a	7a-9a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-----S-					1	\$500.00			
N 11	13	10/12/12	10/14/12	Su 7a-9a	7a-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-----S					1	\$400.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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10/12/12 - 10/18/12	NRCC IE	155/426/3159
Advertiser		Original Date / Revision
National Republican Con		09/25/12 / 09/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
		Start Date	End Date	Weekdays				Spots/Week	Rate		Amount
		Start Date	End Date	Weekdays							
N 12	13	10/12/12	10/14/12	Su 7a-9a	7a-9a		:30			NM	1 \$500.00
Week:		10/08/12	10/14/12	-----S				1	\$500.00		
N 13	13	10/12/12	10/18/12	M-F 5p-530p	5p-530p		:30			NM	5 \$2,750.00
Week:		10/12/12	10/18/12	MTWTF--				5	\$550.00		
N 14	13	10/12/12	10/18/12	M-F 1005p-1035p	1005p-1035p		:30			NM	2 \$1,000.00
Week:		10/12/12	10/18/12	MTWTF--				2	\$500.00		
N 15	13	10/12/12	10/18/12	M-F 9p-1005p	9p-1005p		:30			NM	2 \$3,000.00
Week:		10/12/12	10/18/12	MTWTF--				2	\$1,500.00		
N 16	13	10/12/12	10/18/12	M-F 9p-1005p	9p-1005p		:30			NM	3 \$4,500.00
Week:		10/12/12	10/18/12	MTWTF--				3	\$1,500.00		
N 17	13	10/12/12	10/14/12	Sa 9p-1005p	9p-1005p		:30			NM	1 \$1,000.00
Week:		10/08/12	10/14/12	-----S-				1	\$1,000.00		
N 18	13	10/12/12	10/14/12	Sa 9p-1005p	9p-1005p		:30			NM	1 \$1,000.00
Week:		10/08/12	10/14/12	-----S-				1	\$1,000.00		
N 19	13	10/12/12	10/14/12	Sa 9p-1005p	9p-1005p		:30			NM	1 \$1,000.00
Week:		10/08/12	10/14/12	-----S-				1	\$1,000.00		
N 20	13	10/12/12	10/14/12	Su 9p-1005p	9p-1005p		:30			NM	1 \$1,500.00
Week:		10/08/12	10/14/12	-----S				1	\$1,500.00		
N 21	13	10/12/12	10/14/12	Su 1005p-1035p	1005p-1035p		:30			NM	1 \$1,500.00
Week:		10/08/12	10/14/12	-----S				1	\$1,500.00		
N 22	13	10/12/12	10/18/12	M-F 6p-630p	6p-630p		:30			NM	3 \$2,550.00
Week:		10/12/12	10/18/12	MTWTF--				3	\$850.00		
N 23	13	10/12/12	10/18/12	M-F 630p-7p	630p-7p		:30			NM	2 \$1,400.00
Week:		10/12/12	10/18/12	MTWTF--				2	\$700.00		
N 24	13	10/12/12	10/18/12	MLB Championship Series	2p-CC		:30			NM	3 \$5,700.00
Week:		10/12/12	10/18/12	1--2---				3	\$1,900.00		
N 25	13	10/13/12	10/13/12	College Football Early	1p-cc		:30			NM	1 \$5,000.00
Week:		10/08/12	10/14/12	-----S-				1	\$5,000.00		
N 26	13	10/14/12	10/14/12	FOX NFL Pregame	10a-11a		:30			NM	1 \$500.00
Week:		10/08/12	10/14/12	-----S				1	\$500.00		
N 27	13	10/14/12	10/14/12	FOX NFL 2p	2p-CC		:30			NM	1 \$2,800.00
Week:		10/08/12	10/14/12	-----S				1	\$2,800.00		

Totals

63 \$48,250.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Type	Spots
Time Period											
10/01/12 - 10/18/12											
Totals											

Signature: _____ Date: _____

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Rep Order# 9818577 Ver# 1 Status New Traffic Order#

EC'd Yes

Printed: 09/25/2012 1:34 PM

Last Received: 09/25/2012 1:24 PM

1 of 3

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product NRCC IE
Estimate# 3159
Buyer TRACEY ROBINSON
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155426/3159
Flight Dates 10/12/2012 - 10/18/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

NRCC ADD TO SKED *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —
NEW ORDER- PLEASE CHECK & CONFIRM ASAP

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	1	F,M-TH	11A-12P	NEWS	:30	\$300.00	10/12-10/18	3	1	3	\$900.00	---
2	SU	9A-10A		FOX NEWS SUNDAY	:30	\$250.00	10/14-10/14	1	1	1	\$250.00	
3					:30	\$400.00	10/12-10/18	5	1	5	\$2,000.00	
4					:30	\$250.00	10/12-10/18	5	1	5	\$1,250.00	
5					:30	\$350.00	10/12-10/18	5	1	5	\$1,750.00	
6					:30	\$400.00	10/12-10/18	4	1	4	\$1,600.00	
7					:30	\$475.00	10/12-10/18	4	1	4	\$1,900.00	
8					:30	\$400.00	10/12-10/18	4	1	4	\$1,600.00	
9					:30	\$400.00	10/13-10/13	1	1	1	\$400.00	
10					:30	\$500.00	10/13-10/13	1	1	1	\$500.00	
11					:30	\$400.00	10/14-10/14	1	1	1	\$400.00	

Rep Order# 9818577 Ver# 1 Status New Traffic Order#
ECd Yes

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Showing Buylines: All Lines

Traffic Order#

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product NRCC IE
Estimate# 3159
Buyer TRACEY ROBINSON
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 15/426/3159
Flight Dates 10/12/2012 - 10/18/2012
Hiatus Weeks

Rep Firm () WASHINGTON
Sales Office () DAN DRISCOLL
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
12	SU	8A-9A	GOOD DAY UT		:30	\$500.00	10/14-10/14	1	1	1	\$500.00	
13	F,M-TH	5P-530P	NEWS		:30	\$550.00	10/12-10/18	5	1	5	\$2,750.00	
14	F,M-TH	1005P-1035P	SEINFELD		:30	\$500.00	10/12-10/18	2	1	2	\$1,000.00	
15	SU	1005P-1035P	SPORTS PAGE		:30	\$600.00	10/14-10/14	0	0	0	\$0.00	
16	F,M-TH	9P-930P	NEWS		:30	\$1,500.00	10/12-10/18	2	1	2	\$3,000.00	
17	F,M-TH	930P-1005P	NEWS		:30	\$1,500.00	10/12-10/18	3	1	3	\$4,500.00	
18	SA	9P-10P	NEWS FOLO FTBL		:30	\$1,000.00	10/13-10/13	1	1	1	\$1,000.00	
19	SA	9P-930P	NEWS		:30	\$1,000.00	10/13-10/13	1	1	1	\$1,000.00	
20	SA	930P-1005P	NEWS		:30	\$1,000.00	10/13-10/13	1	1	1	\$1,000.00	
21	SU	9P-930P	NEWS		:30	\$1,500.00	10/14-10/14	1	1	1	\$1,500.00	
22	SU	930P-10P	NEWS		:30	\$1,500.00	10/14-10/14	1	1	1	\$1,500.00	
23	F,M-TH	6P-630P	SIMPSONS		:30	\$850.00	10/12-10/18	3	1	3	\$2,550.00	
24	F,M-TH	630P-7P	SEINFELD		:30	\$700.00	10/12-10/18	2	1	2	\$1,400.00	
25	F,M-TH	530P-9P	MLB: NLCS		:30	\$1,900.00	10/12-10/18	3	1	3	\$5,700.00	
26	SA	1P-430P	COLLEGE FOOTBALL: UTAH		:30	\$5,000.00	10/13-10/13	1	1	1	\$5,000.00	